



ARTWORK SUBMISSION REQUIREMENTS

Our graphics department is Mac-based. Illustrator, Photoshop & InDesign files are preferred.
Please make sure your designer prepares these files for PROFESSIONAL PRINTING.

ALL FONTS & IMAGES MUST BE SUBMITTED ALONG WITH ANY/ALL FILES

FONTS

TEXT IN PHOTOSHOP IS NOT ACCEPTABLE

TEXT IN JPG FORMAT IS NOT ACCEPTABLE

- Files submitted without fonts are not acceptable

FILES

- **Any file with text must be created in Illustrator or InDesign, not Photoshop.**
- .ai files and .psd files are preferred for editing
- Any files submitted for editing must not be outlined. If this is the only format available, more desktop time will have to be utilized for font replacement/retyping
- Any files being submitted **for compliance only** must be outlined.

IMAGES

- Images must be CMYK (**NOT RGB**)
- Images must be a minimum of 300dpi
- Any photoshop images to be edited should be a layered file (if available)
- Embedded images must be included along with file

COPY PLACEMENT, BLEED, & DIELINE

- Dieline must be on a separate layer.
- All copy should be at least 1/16" from edge. 1/8" is preferred.
- Bleeds must extend 1/8" past dieline.

****CUSTOMERS PROVIDING PRINTED LABELS****

- Please ask the graphics department which wind position to use
 - Prior to printing, Makers approval & customer approval (signature) is required
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